

# Deciding on Your Re-use Idea



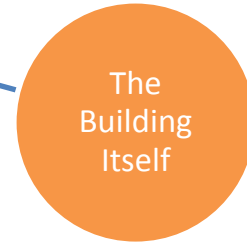
- Identify the **strengths / weaknesses / opportunities / threats** to your building and business idea.



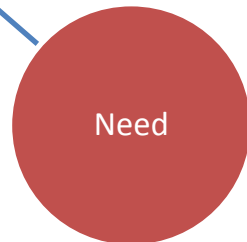
- What do they want, what do they think is important and what did they think of your ideas? Will you listen to their opinion? If not, explain why.



- What is the area like, who passes by on foot, how busy is it, how many people drive past? Will this impact on your idea?



- Where is it positioned, what shape is it, is there a car park, what was it used as before, what state is it in, how much work does it need?



- Is there a business or community need for your idea? Are there already lots of your type of facility locally - is there room for another?

Some old buildings lend themselves to endless possibilities that are obvious the moment you step inside but it can be much more difficult to think of re-use ideas for others who in their current state may seem uninspiring. This is why it's so important to know what the local area is like and factor in people's opinions. In the end though, it's up to you to make a decision, so long as you can justify your decisions and do not lose the history and heritage of the building in doing so – go for it!